

Frank Robinson, Ph.D.
Vice President, Public Health
Baystate Health



Frank Robinson, Ph.D., is the Vice President of Public Health for Baystate Health (2015-present). In this role, Dr. Robinson is responsible for integrating clinical and community care to better serve vulnerable people and populations across the spectrum of diversity and create healthier communities. In leading Baystate's efforts to expand the definition of health to include economic opportunity; access to education, nutritious food and culture; safe neighborhoods; and other underlying essentials of a person's and a community's ability to thrive, Dr. Robinson focuses on building community partnerships to achieve large-scale health improvements, including resource development, health education and health equity initiatives, and community benefits. Dr. Robinson also represents Baystate Health in the area of Community Relations by building a shared agenda and common goals for community improvement with neighborhood, community and business representatives, and other key stakeholders.

Dr. Robinson joined Baystate Health in 1995 and until 2015 (20 years) simultaneously served as the Executive Director of Partners for a Healthier Community and the Director of Community Health Planning at Baystate Health. In his role at Partners for a Healthier Community, Dr. Robinson excelled in breaking down traditional non-profit sector silos and fostering innovative community responses to community problems.

Dr. Robinson has led many of Baystate's community-benefit contributions to Springfield, particularly in support of public education through the establishment of the Baystate Springfield Educational Partnership (BSEP) and the founding of the Baystate Academy Charter Public School. With over 40 years of public and not-for-profit experience, Dr. Robinson has spent his career working to build healthy communities.

Dr. Robinson has won several awards for his community work including: 2008 Luminary Award, the highest public health honor and recognition granted by the City of Springfield for service to the City on behalf of residents; 2009 Rebecca Lee Award by Harvard School of Public Health and Massachusetts Department of Public Health in recognition of Dr. Robinson's commitment to eliminate racial and ethnic health disparities and improve health within communities of color in Springfield; 2010 Lemuel Shattuck Award by the Massachusetts Public Health Association, a statewide award in recognition of Dr. Robinson's distinguished public health prevention service to the Commonwealth; 2013 Power Couple of the Year Award, won jointly with his wife, Dora Robinson and in 2014 Annual Human Relations Award by the National Conference for Community and Justice.

Dr. Robinson has served as adjunct faculty at various colleges including University of Massachusetts at Amherst School of Public Health and Health Sciences; Springfield College School of Social Work; Western New England College Criminal Justice Program; and Westfield State College Sociology Department.

Dr. Robinson earned his Ph.D. in Public Health - Community Health Education from the University of Massachusetts, Amherst, MA; his Master of Arts in Community Psychology from Mansfield University, Mansfield, PA; and his Bachelor of Arts in Psychology from State University of New York, Oswego, NY.